



**Business teams create. IT governs.**  
ROK Solution

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# No-Code & Generative AI

## Accelerate digitalization without adding complexity to the IS



The problem: balancing business speed and IT governance

**Business teams create. IT governs.** In an environment where business teams want to move fast and IT needs to retain control, how can both be reconciled without adding complexity to the IS?

### Key challenges:

- **Move fast from idea to service** (weeks to days), with a short time-to-value.
- **Avoid shadow IT** related to generative AI and dispersed automations.
- **Unify BPM, workflows, RPA and AI** in a single platform.
- **Reduce integration plumbing** (ERP, CRM, HRIS, ITSM) and connector debt.
- **Keep security and operational traceability** (who does what, when and why).

**Not an AI prototype generator. A business engine governed from the very first line.**



The ROK response: business teams create, IT governs

- **Complete No-Code studio:** model processes, generate screens, configure tasks and rules... without code.
- **AI application generator:** from a natural-language brief/specification, the platform proposes a business application draft (workflows, forms and rules). Data remains protected.
- **AI configuration assistant (copilot):** step-by-step guidance to refine and industrialize (advanced rules, API/Web Services, validations, security), directly in the no-code studio.
- **Unified hyperautomation:** BPM + Workflow + RPA + AI in one place to design, execute and operate processes.
- **Interoperability via MCP standards (Model Context Protocol):** native connection to MCP-compatible services, with no proprietary connector to maintain.
- **Security & compliance by design:** access rights aligned with the real organization (IGA), continuously usable audit log and segregation of duties (SoD).



Proof points: results observed with our clients



**Novares**  
(industry, 23 countries, multi-subsidiary)

- Organization and IGA unified.
- Single repository continuously up to date.
- HR validation reduced from several weeks to 24 hours after organizational alignment.



**Elis**  
(ERP, international rollout)

- Automation and standardization of workflows.
- Rights delivered 5x faster.
- Administration costs divided by 10.



**Transdev**  
(supplier repository / P2P)

- Data standardization and security.
- More than 1,000 requests/month processed automatically via OCR and workflows.
- Stronger compliance.

**ROK also supported 7,000 HSBC agents in aligning with a single repository compliant with ACPR requirements.**

**Concretely for you:** the same mechanisms can be activated to create/adapt business apps, automate validations, make repositories reliable and trace actions, without adding another tool layer.



## Key ROK modules

### A. No-Code design

- Visual workflow design, task assignment, drag-and-drop interface creation.
- Business rule configuration in natural language.
- Library of reusable components to accelerate application creation.

### B. AI application generator

- From a natural-language brief: generation of a complete business application (procedures, forms and rules), ready to be adjusted by text request or in No-Code.

### C. AI configuration assistant

- Interactive assistance to fine-tune complex rules, validations, API/WS calls, data mapping and controls.

### D. Execution and automation

- BPM/Workflow engine, integrated RPA, business rules, OCR, notifications and reminders.
- Real-time monitoring: dashboards, step tracking, processing times and alerts.

### E. Integrations with the existing IS

- Interoperability via MCP standards: native connection to MCP-compatible services, with no proprietary connector to maintain.
- Less integration to maintain: integration lead times and costs sharply reduced.

### F. Governance and security

- Access rights aligned with the real organization, who/when/why audit trail, simplified compliance: finance, ISO, GDPR, segregation of duties (SoD).

### G. Unified orchestration

- A single foundation to model, execute and supervise processes, instead of stacking heterogeneous building blocks.



## Expected benefits

- **Speed:** moving from idea to an operational business application in a few days (AI generator + no-code + assistant).
- **Simplicity:** fewer tools, fewer proprietary connectors to maintain and controlled recurring costs.
- **Quality and adoption:** screens and flows aligned with business use cases, reusable and versioned.
- **Security and compliance:** rights automatically aligned with the real organization, full traceability accessible at any time.
- **Measurable impact:** reduced time to launch; clear reduction in admin workload (*ref. Elis : rights delivered 5x faster / costs divided by 10*).

 [What if we set up a 15-minute discussion?](#)



**Definitively AI, resolutely human**  
ROK Solution

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